

REP HEADLINE# 6238352  
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703 528 7800  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET

FAX# 703 528 7880  
HARRIS REPORT FROM REP  
\*\*CHANGES\*\* SEP19/12 13.50  
\*\*\* WDCW-TV \*\*\*

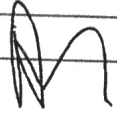
ADV # \_\_\_\_\_ ADV. NAME POLI/G ALLEN/R/SEN/VA  
AGY # \_\_\_\_\_ AGY. NAME SMART MEDIA GROUP  
814 KING STREET, SUITE 400  
ALEXANDRIA, VA 22314

REP.# \_\_\_\_\_ OFF.# \_\_\_\_\_ SALESMAN # \_\_\_\_\_  
BUYER NAME PATRICIA DOME  
SALES PRSN WA- DAVE CLARK

ORDER # \_\_\_\_\_ CONTRACT # 6238352  
PRDCT ALLEN FOR SENATE EST#\*\*\*\* COMMENTS: (LINE, ORDER, INVOICE)  
FLIGHT DATES OCT9/12 OCT15/12 WK-1

CLASS: NATL. LOCAL REGIONAL

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_

CO-OP BILLING NEEDED 

DATE SEP19/12 13.50

REP: TO MALLORY  
FM DC

~~CREDIT ALL SPOTS EXCEPT LINE 3~~  
~~RVSD TTL \$350.1X~~  
PLS CNFRM, THX 9/19

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

SMART MEDIA GROUP SUBSCRIBES TO SPOTDATA ELECTRONIC INVOICING  
\*\*\*\*\*IDB# 1046\*\*\*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = ALLNS  
AGENCY PRODUCT CODE = ORDR

AGENCY EST# = C09C15

1	S		800A-900A	30		\$350.00	10/12	10/12	0		FRI	0
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PROGRAM : NEWS PLUS MINUTE  
RA35+ : 0.6  
CON COM1: NEWS PLUS MINUTE

2	S		1000P-1100P	30		\$800.00	10/15	10/15	0		MON	0
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PROGRAM : LATE NEWS  
RA35+ : 0.2  
CON COM1: LATE NEWS

E# 6238352  
O: UNAPPROVED REV #1 \$\$\$

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ORDER WORKSHEET

FAX# 703 528 7880  
HARRIS REPORT FROM REP  
\*\*CHANGES\*\*

SEP19/12 13.50  
\*\*\* WDCW-TV \*\*\*

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS/WK	:WEEK INVT	:DAYS	:TOTL SPTS
4	S		800A-900A	30		\$350.00	10/11	10/11	0		THU	0
PROGRAM : NEWS PLUS MINUTE												
RA35+ : 0.6												
CON COM1: NEWS PLUS MINUTE												
5	S		1000P-1100P	30		\$800.00	10/9	10/9	0		TUE	0
PROGRAM : LATE NEWS												
RA35+ : 0.2												
CON COM1: LATE NEWS												
6	S		800A-900A	30		\$350.00	10/9	10/9	0		TUE	0
PROGRAM : NEWS PLUS MINUTE												
RA35+ : 0.6												
CON COM1: NEWS PLUS MINUTE												
7	S		1000P-1100P	30		\$800.00	10/10	10/10	0		WED	0
PROGRAM : LATE NEWS												
RA35+ : 0.2												
CON COM1: LATE NEWS												
8	S		800A-900A	30		\$350.00	10/10	10/10	0		WED	0
PROGRAM : NEWS PLUS MINUTE												
RA35+ : 0.6												
CON COM1: NEWS PLUS MINUTE												

OCT/12 \$350.00

CONTRACT TOTAL \$350.00  
TOTAL SPOTS 1

MARKET TOTALS \$415,000 WDCW 1% WJLA 23% WUSA 18% WRC 31% WTTG 27% WPXW 0% WDCA 0%  
CABL 0%

SVC- NSI  
DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

JUL17/12 11.4  
\*\*\* WDCW-TV \*\*\*

ADV # \_\_\_\_\_ ADV. NAME POLI/G ALLEN/R/SEN/VA  
AGY # \_\_\_\_\_ AGY. NAME SMART MEDIA GROUP  
814 KING STREET, SUITE 400  
ALEXANDRIA, VA 22314

REP.# \_\_\_\_\_ OFF.# \_\_\_\_\_ SALESMAN # \_\_\_\_\_  
BUYER NAME PATRICIA DOME  
SALES PRSN WA- DAVE CLARK

ORDER # \_\_\_\_\_ CONTRACT # 6238352 CLA  
PRDCT ALLEN FOR SENATE EST# \*\*\*\* COMMENTS: (LINE, ORDER, INVOICE)  
FLIGHT DATES OCT9/12 OCT15/12

CLASS: NATL.      LOCAL      REGIONAL

CITY TAX STATE TAX

CO-OP BILLING NEEDED

DATE JUL17/12 11:41

REF: TO: NSA WDCW  
FROM: GREG FOR DAVE  
\*\*\*NEW ORDER\*\*\*  
TTL...\$4150...8X  
THX PLS CFM, 7/17/12

what's the advertiser?

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

SMART MEDIA GROUP SUBSCRIBES TO SPOTDATA ELECTRONIC INVOICING  
\*\*\*\*\*IDB# 1046\*\*\*\*\*

CF  
7/19

5 sick  
4 personnel  
2 into  
valuation  
company  
with

LINE#	PRF	CD	TIME PERIOD	LGTH	SEC	RATE	START	END	SPTS	WEEK	DAYS	TOTL
	LINE#						DATE	DATE	/WK	INVT		SPTS

AGENCY ADVERTISER CODE = ALLNS  
AGENCY PRODUCT CODE = ORDE

AGENCY EST# = C09C15

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1          800A-900A
PROGRAM :   NEWS PLUS MINUTE
RA35+   :   0.6
CON COM1:   NEWS PLUS MINUTE

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2          1000P-1100P

PROGRAM :   LATE NEWS
RA35+   :   0.2
CON COM1:   LATE NEWS

```

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AGENCY CREDIT RISK !!!  
HARRIS REPORT FROM REP

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JUL17/12 11.4  
\*\*\* WDCW-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			800A-900A	30		\$350.00	10/15	10/15	1		MON	1
	PROGRAM :		NEWS PLUS MINUTE									
	RA35+ :		0.6									
	CON COM1:		NEWS PLUS MINUTE									
4			800A-900A	30		\$350.00	10/11	10/11	1		THU	1
	PROGRAM :		NEWS PLUS MINUTE									
	RA35+ :		0.6									
	CON COM1:		NEWS PLUS MINUTE									
5			1000P-1100P	30		\$800.00	10/9	10/9	1		TUE	1
	PROGRAM :		LATE NEWS									
	RA35+ :		0.2									
	CON COM1:		LATE NEWS									
6			800A-900A	30		\$350.00	10/9	10/9	1		TUE	1
	PROGRAM :		NEWS PLUS MINUTE									
	RA35+ :		0.6									
	CON COM1:		NEWS PLUS MINUTE									
7			1000P-1100P	30		\$800.00	10/10	10/10	1		WED	1
	PROGRAM :		LATE NEWS									
	RA35+ :		0.2									
	CON COM1:		LATE NEWS									
8			800A-900A	30		\$350.00	10/10	10/10	1		WED	1
	PROGRAM :		NEWS PLUS MINUTE									
	RA35+ :		0.6									
	CON COM1:		NEWS PLUS MINUTE									

OCT/12 \$4,150.00

CONTRACT TOTAL \$4,150.00  
TOTAL SPOTS 8

MARKET TOTALS \$415,000 WDCW 1% WJLA 23% WUSA 18% WRC 31% WTTG 27% WPXW 0% WDCA 0%  
CABL 0%

SVC- NSI  
DEMOS- RA35+\*